



# WORLD TRADE DAY 2017

## CONTAINERS to the CLOUD

Trade as Goods, Services and Knowledge

44<sup>th</sup> ANNUAL WORLD TRADE DAY 2017 – FINAL AGENDA  
May 16, 2017

Colorado Convention Center, Mile High Ballroom

“Containers to the Cloud: Trade as Goods, Services, and Knowledge”

<p>Registration and Breakfast 7:30 – 8:00 am</p>	<p><b>Lobby</b> <b>Continental Breakfast</b></p>		
<p>Breakfast Keynote Speaker 8:00 - 8:50 am</p>	<p><b>Pete Casillas, Publisher, Denver Business Journal - Emcee</b> <b>Welcoming Remarks by Jeff Popiel, Chair, WTC Denver</b> <b>Breakfast Keynote Address – Is Trade Under Attack? A View From Washington – by Derek Gianino, Director – International Policy, US Chamber of Commerce</b></p>		
<p>Breakouts 9:15 -10:15am</p>	<p><b><i>Global Entry</i></b> <i>The State of Manufacturing</i></p> <p>Colorado has some of the most exciting manufacturing taking place worldwide. Top innovators discuss the state of manufacturing in Colorado and its future.</p> <p><b>Moderator: Sumer Sorensen-Bain, Manufacturer’s Edge &amp; Heidi Hostetter, Faustson Tools</b></p> <ul style="list-style-type: none"> <li>• <b>Craig Brice, Lockheed Martin Space Systems Company</b></li> <li>• <b>Jonathan McQueen, Canvas Technologies</b></li> </ul>	<p><b><i>Risk Mitigation</i></b> <i>Managing Political Risk</i></p> <p>Political shifts around the world are disrupting trade. How does the changing political landscape impact business decisions and supply chains for U.S. companies?</p> <p><b>Moderator: Jérôme Pischella, Canadian Consulate General of Denver</b></p> <ul style="list-style-type: none"> <li>• <b>Paul Campbell, Wheeler Machining, Utah</b></li> <li>• <b>Kevin Selvy, Crazy Mountain Brewery</b></li> <li>• <b>Ron Whitfield, IHS</b></li> </ul>	<p><b><i>Advancement in a Changing World</i></b> <i>What Makes a Smart City?</i></p> <p>Data-driven constituent interfaces, zero waste and sustainable footprints, and cloud-based mobility are all the rage. Learn how Colorado-based smart city initiatives are coming to reality with the help of global innovation.</p> <p><b>Moderator: Jake Rishavy, Denver South Economic Development Partnership</b></p> <ul style="list-style-type: none"> <li>• <b>Matthew Bailey, Powering Internet of Things</b></li> <li>• <b>Beth Chacon, Xcel Energy</b></li> <li>• <b>George Karayannis, CityNOW at Panasonic USA</b></li> <li>• <b>Marty Skolnick, Siemens</b></li> </ul>

Break 10:15 - 10:45 am	<b>Networking Break: Enjoy refreshments and explore the expo area</b>		
Breakouts 10:45am- 11:45am	<p><b>Global Entry</b> <i>Buildings of the Future</i></p> <p>Cutting edge innovation is not only inside of our buildings but is changing the way the built environment is growing globally. Learn how the latest tools and technologies are turning projects like the WTC Denver into the center of the innovation corridor.</p> <p><b>Moderator: Sean Campbell, Formativ</b></p> <ul style="list-style-type: none"> <li>• Jeff Joerling, Steelcase</li> <li>• Rick Petersen, Oz Architecture</li> <li>• Mark Sawyer, Trimble</li> </ul>	<p><b>Risk Mitigation</b> <i>Cyber Security</i></p> <p>In a plugged-in world, a company's value is often on a server rather than a production room floor, making the case for protection against threats that don't care about borders.</p> <p><b>Moderator: Andrea Young of Colorado Technology Association</b></p> <ul style="list-style-type: none"> <li>• Alex Kreilein, Secureset</li> <li>• Peter Melby, Greystone Technologies</li> <li>• John Rastovski, JP Morgan Chase Bank</li> <li>• Ed Rios, National Cyber Security Center</li> </ul>	<p><b>Advancement in a Changing World</b> <i>Colorado as a Research Hub</i></p> <p>Colorado research and global collaborative efforts make waves in the business world globally and at home.</p> <p><b>Moderator: Greg Dobbs, ABC News</b></p> <ul style="list-style-type: none"> <li>• Richard Adams, National Renewable Energy Laboratories</li> <li>• Antonio Busalacchi, University Corporation for Atmospheric Research</li> <li>• Amal Chandran, Laboratory for Atmospheric and Space Physics at University of Colorado at Boulder</li> <li>• Eric Drummond, Formativ</li> <li>• James Pritchett, Colorado State University, College of Agricultural Sciences</li> </ul>
12:00 pm	<b>Lunch Begins</b> <b>Pete Casillas, Publisher, Denver Business Journal – Emcee</b>		
12:35pm	<b>Presentation of Governor's Award for Excellence in Exporting - Stephanie Copeland, Colorado Office of Economic Development &amp; International Trade</b>		
12:45 pm	<b>Recognize International Trade Certificate Holders – Karen Gerwitz, World Trade Center Denver</b>		
1:00 pm	<b>Greeting from Title Sponsor &amp; Future World Trade Center Denver Plans – Formativ Team</b>		
1:25 – 2:00 pm	<b>Keynote Presentation by Dr. Noah Raford, Future Foundation of Dubai</b> <i>"What Could Denver Adopt from Dubai to Become Recognized as a Global Smart City?"</i>		
Break 2:00 – 2:20 pm	<b>Networking Break: Enjoy refreshments and explore the expo area</b>		

<p>Breakouts 2:20 – 3:20 pm</p>	<p><b>Global Entry</b> <i>Born Global Startups</i></p> <p>Startups that are born with a global vision are a driving force behind Colorado’s growth as a globally-minded state. Take a look into the minds of some of our state’s global entrepreneurs.</p> <p><b>Moderator: Anke Corbin, Globig</b></p> <ul style="list-style-type: none"> <li>• <b>Johnny Garnica, Qrosity</b></li> <li>• <b>Todd Osborne, Speerz</b></li> <li>• <b>Ben Wright, Velocity Global</b></li> </ul>	<p><b>Risk Mitigation</b> <i>Risky Business</i></p> <p>Hear lessons learned regarding mitigating risks encountered abroad such as intellectual property protection, assuring payment, securing supply chains, and understanding regulatory shifts and compliance rules.</p> <p><b>Moderator: Tyler Rauert, Messner Reeves</b></p> <ul style="list-style-type: none"> <li>• <b>Mark Benson, Leprino Foods</b></li> <li>• <b>Molly Kocialski, U.S. Patent &amp; Trademark Office</b></li> <li>• <b>David Sanders, Cassidy Levy Kent (USA) LLP</b></li> <li>• <b>Deiadra Swartz, Jeppesen</b></li> </ul>
<p>Afternoon Activity 3:30 – 5:00 pm</p>	<p><b>House of Genius Leaders Dialogue</b></p> <p>Transformational dialogue powered by House of Genius to engage diverse stakeholders in discussing the future of Denver as a global city, a smart city and a city of the future. CEO’s, community leaders of Denver, Dr. Raford, and all attendees will not only witness, but contribute to the power of thinking and creativity the House of Genius format makes possible.</p>	
<p>5:00 – 6:30 pm</p>	<p><b>Trimble Networking Reception and Copa Airlines Giveaway</b></p> <p>Featuring Crazy Mountain Brewery and Classic Wines Door Prize Drawing for two round trip flights to Panama City, Panama from Copa Airlines Remarks by Copa Airlines &amp; Trimble</p>	