

# The Network for Global Trade Professionals



**WORLD TRADE CENTER®  
DENVER**



*Karen Gerwitz*

President & CEO of  
World Trade Center Denver

Here in the heart of Denver, you have the power of local trade experts and the global network of more than **320** World Trade Centers on your side. This is your gateway to worldwide connections, opportunities, and trade support. Here you can collaborate, exchange ideas and cultivate relationships with the largest concentration of global business professionals in the Rocky Mountain Region.

## How can we help?

**Connections:** When it comes to global trade, nothing is more powerful than connections to the right resources.

**Expertise:** No other organization offers the breadth and depth of global expertise you'll find here. We are a global trade association run by people who have experienced success in global business, and we pride ourselves on our practical approach of sharing best practices among members.

**Training:** Training sessions are just the beginning. We provide useful data tools, vetted online resources, a member hub to facilitate community, Help Desk support and custom global consulting services with curated teams to help you choose strategic markets, mitigate risks and master compliance in any country.

**Talent:** Are you looking for local expertise to help your business thrive in global markets? Are you seeking full time talent and consultants?

**Our sole purpose is to help companies in the region succeed internationally and thrive on the global stage.**

## MISSION

Our mission is to help companies in the Rocky Mountain Region collaborate locally, connect strategically and thrive on the global stage. It's about a better future for all of us.

**Trade Matters.**

## ABOUT US

World Trade Center Denver is a business network and services organization dedicated exclusively to the international business success of companies based in Colorado and the surrounding Rocky Mountain region. **Global trade is what we do.**

## WHAT WE DO

- Facilitate Business-to-Business Connections
- Produce engaging events, trade forums, and discussions around international trade
- Engage industry and government to provide Colorado companies with resources

**Our members' success is the foundation of everything we do.**

## PARTNERS

We work closely with the Colorado Office of Economic Development, the U.S. Commercial Service, and others to ensure you are connected to the resources you need., and others to ensure you are connected to the resources you need. **We thrive in collaboration.**

## AT A GLANCE

**Trained**  
**35,000+**  
 **Business Professionals**

**80+**  
**Events & Trainings**  
yearly

**300+**  
**Member Companies** 

**15,000+**  
**Social Media & Newsletter Followers**



**38+** years of experience  
supporting, training, and  
connecting manufacturers and  
service providers

Certified Member of  
largest international  
trade association with  
**320+** Centers in



**100**  
Countries Worldwide



# Experience the Power of the Largest International Trade Association



## MEMBERSHIP

### WHY BE A MEMBER



Be a part of a **globally-minded local community** and  
make **lasting connections**

Gain access to the **largest trade association** with a global network  
of 320 centers in 100 countries

Find **global talent** right here in the Rocky Mountain region

Grow your **business** through vetted resources, tools, and global leaders

Join a globalization movement to **make Denver a global commerce hub**

### Exclusive MEMBER BENEFITS

- Enhanced listings and access to members-only areas of The Global Hub
- Discounts on Events and Training
- Discount to the **Certificate in International Trade** Program
- Invitations to Member-Only Events, Trainings, and Webinars
- Access to Trade Resources and Databases
- Free Postings on the WTC Denver Job Board
- Discounts on Consulting and Document Services from our trade experts
- Ability to post & engage with WTCD Members on Community Forums
- Advocacy groups and representation
- Domestic and international connections

## MEMBERSHIP MATRIX

		WORLD TRADE CENTER® DENVER <small>Mile High and Worldwide</small>		BENEFITS		MEMBERSHIP LEVEL					
				Producers (Manufacturers, Importers, Service Exporters)	Vendors & Services (Service Providers, Partners, Government, Institutes)	Bronze \$500	Silver \$1,500	Gold \$3,000	Platinum \$6,000	Diamond \$15,000	Investor \$25,000
NETWORK ACCESS				Insider Access to the WTC Denver Network, Invitations to Member-Only Events, Content, Help Desk Member Discounts up to 50% on Events and Services (Training, Consulting, Accelerator, Documents) Join Committees, Interest Groups, Discussion Boards, Post on Job Board for Free Listing with Logo in Searchable Member Directory (including description, keywords) Member Access to Digital Portal and App *Certificates of Origin							
				Global Connections through WTCA Network							
SUPPORT				Access to Trade Data, Competitive Stats \$1000 Total Credit Towards Client Services Including: Training, Consulting, Accelerator, Documents	Access to Leads Seeking Services Access to Speaking or Training Opportunities Content Provider in Portal Initiate Content to Deliver through Events or Training Blog Posts Highlighted						
				\$2500 Total Credit Towards Client Services Including: Training, Consulting, Accelerator, Documents	1 Complimentary Advertisement for 3-month period Lead Generation Support Preferred Provider 1x Feature in Newsletter and Social Media						
SPONSORS				\$4000 Total Credit Towards Client Services Including: Training (Full Certificate in International Trade) Consulting, Accelerator, Documents	Guaranteed Speaking Opportunity First Right to Sponsor Events Co-Produce Events, Host Events Additional Advertisement Opportunity for a 3-month period Talent Acquisition Assistance Logo Prominence - Website, Newsletter, Portal, Catalog, Marketing Materials Board Nomination						
				World Trade Day Premier Sponsor (\$6,000 credit)							
				Annual Member Meeting Sponsor (\$2,500 credit)							
				Immigrant Incubator Sponsor (\$5,000 credit)							
				Accelerator Sponsor (\$15,000 credit)							
				Meet Every Client in Global Trade Activator Program (Accelerator/Incubator)							

\*Typically 30 COOs/year. Contact WTC Denver for quote for high volume COOs



## TRAINING & PROFESSIONAL DEVELOPMENT



### Award-Winning Education

Strengthen your understanding of international business, global trade policy and government regulations, and develop your market entry strategy with our training.

*Your Way, On Your Schedule, To Meet Your Needs*

- 1 Live/Virtual Training**  
Build professional acumen online with our expert-led courses, seminars and virtual sessions with proven approaches and real-world examples
- 2 On-Demand Course Library**  
You can access international business information, directories and helpful links addressing topics such as compliance, export-import, and strategy operations
- 3 Customized Group Training Onsite for your Team**  
We offer a safe space for your employees to ask specific and sensitive questions. These sessions can be held at a location of your choice, or virtually
- 4 Certificate in International Trade**  
Designed to build a comprehensive set of skills that prepare you to be export or import ready for any industry.

## CONSULTATIVE SERVICES



### Consulting Services

We give our members the best information, guidance and tools to move forward with confidence.

### Certificate of Free Sale

We issues Certificates of Free Sale for products manufactured and legally sold in the US. A Certificate of Free Sale states that the company selling the products has submitted evidence to us that the products listed on the certificate are freely sold in the US.

### Certificate of Origin

Required by certain foreign countries for tariff purposes, the Certificate of Origin certifies the country of origin of specified goods. WTC Denver will notarize and authenticate the country of origin as a chamber of commerce. This is required for many certificates of origins with the exception of any NAFTA compliant certificate of origin. This service is free for Members.

### Help Desk

Get instant answers to your global trade questions by submitting a help desk ticket on our website.

## SOLUTIONS



Market Entry Strategy  
Development



Operational  
Alignment  
& Optimization



International Trade  
Compliance

## GLOBAL TRADE ACTIVATOR



### Accelerator

Our accelerator launches companies into new global markets with confidence and aligns teams for International growth and success, customized, and guided by a trusted network of trade experts.

### Incubator

The incubator is designed to help entrepreneurs to start and build their import/export business, from idea to launch.

### Assessment

- Evaluate your business based on our practical learning model

### Customized Path

- ▼ Place you in the various levels of programing based on individual experience and unique business needs

### Comprehensive Training

- ▼ Learn the fundamentals and nuances of conducting international business and participate in workshops

### Mentor/Coach Assignment

- ▼ Matched with a trade coach based on needs, experience level, and industry

### Trade Plan Development

- ▼ Build a trade plan specific to your business needs and know the actions to take

### Access to Trade Talent

- ▼ Find experienced trade practitioners from the WTC Network

### Access to Funding

- ▼ Compete for grant opportunities to fund international business activities



# Make Connections and Learn from Your Peers



## EVENTS

Networking | Interest Groups | Trade Forums | Expert Panel Discussions | Webinars | Trade Missions

This is the *local* place to make **global** connections.

Our member events and worldwide referral network are powerful resources, whether you need domestic introductions or international connections. Learn from regional experts and tell your story.



## SIGNATURE EVENTS

### World Trade Day



World Trade Day, the largest international trade and investment conference in the Rocky Mountain Region, brings together 700+ global trade professionals to learn, engage, and connect.

*"World Trade Day is an enriching experience; combining thought-provoking conference discussions, engaging keynote speakers and excellent networking opportunities."*

Aaron Raml, Director, Global Service,  
Leprino Foods

### Annual Member Gathering



The Annual Member Gathering brings together our members to learn what's new with the WTC Denver, hear more about a current topic, and engage with one another in the community.

*"I have long enjoyed my participation in the World Trade Center events. Our company always gains useful information at WTC meetings from speakers - and from other attendees. For example, at a recent meeting I was introduced to a contact that has proven invaluable as we approach a new market in Africa. That connection would not have been made without WTC Denver."*

Robert L Gary, Chief Commercial Officer,  
Stolle Machinery Company

## Become a Member Today



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303.592.5760  
2650 E. 40th Ave., Denver, CO 80205  
Monday - Friday 9:00 a.m. - 5:00 p.m.  
wtcdenver.org

