



WORLD TRADE CENTER®  
DENVER

Mile High and Worldwide

# FROM THESE MOUNTAINS YOU CAN SEE THE WORLD



## • MEMBERSHIP •

Join World Trade Center Denver.  
Collaborate locally, connect strategically,  
thrive globally.



## Why Join?

### CONNECTIONS

The local place to make global connections.

Here you can collaborate, exchange ideas and cultivate relationships with the largest concentration of global business-minded professionals in the region. In addition to networking and peer-to-peer training events, we facilitate introductions to get you to the right people in the right geographies. With one million members and over 300 trade centers in 100 countries, this is a network that opens doors around the world.

### EXPERTISE

The highest level of unbiased trade expertise in the region. Period.

No other organization offers the breadth and depth of global expertise you'll find here. We are a global trade association run by people who've experienced success in global business, who know the intricacies of government policy, and who keep current and informed on every change and nuance. Our subject matter experts are the best of the best, and if they can't answer your question they will get you to someone who will. We aren't here to judge, we're here to advise, solve problems and help you put your best foot forward.

### SERVICES

Educational resources and services that improve bottom line results.

Strengthen your understanding of international business, global trade policy and government regulations. Extensive in-person and virtual training sessions are just the beginning. We provide useful tools, vetted online resources, Help Desk support and customized global consulting services to help you choose markets strategically, mitigate risks and increase revenues and global operational efficiencies as you expand.



# World Trade Center Denver Campus

Join us as we build momentum toward the grand opening of our brand-new campus in Denver's River North Art District. Opening in 2020, your new World Trade Center campus will include state of the art conference and training facilities, a flagship hotel and globally-themed restaurants and retail stores. It will be both a headquarters for established global companies and an incubator for aspiring entrepreneurs—a vibrant hub of international business in the heart of downtown Denver.







# Membership Levels

Our membership levels are designed to fit the aspirations of everyone from well-established international businesses to companies or individuals just getting started in global trade. Whether you import or export, have global operations or support companies who do, there's a place for you here.

Members at all levels gain access to the global World Trade Center network and a foundation of world-class resources, including:

- **Help Desk**
  - **Training and international coursework**
  - **Networking events**
  - **Trade databases**
  - **Advocacy groups**
  - **Global access membership card**
  - **WTC Denver job board**
  - **Interest networks**
- 



## Established Global Businesses

*“We need promotional and sponsorship opportunities.”*

## SPONSOR MEMBERSHIP

As a Sponsor Member, you can build brand awareness, develop strategic international connections, share your insights with fellow members and play an important role in shaping Colorado’s global future. In addition, your company will be recognized as an official WTC Denver preferred provider.

### **Sponsor**

Sponsor Membership unlocks access to valuable promotional and sponsorship opportunities, special events, free training and discounts on strategic global business consulting services.

### **Executive Sponsor**

Executive Sponsors enjoy additional speaking engagements, leadership roles and exclusive VIP events, including strategy sessions with WTC Denver board members and an invitation to the international World Trade Center conference.

“Our Sponsor Members are international business leaders with big goals not only for their own organizations, but for the future of Colorado. They are keenly aware of the risks and opportunities of global trade, and we’re fortunate when they share their first-hand experiences and knowledge.”

**Karen Gerwitz**, CEO and President, WTC Denver



## BENEFITS

## MEMBERSHIP LEVEL

NETWORK

SUPPORT

SPONSORS

	<b>Producers</b> (Manufacturers, Importers, Service Exporters)	<b>Vendors &amp; Services</b> (Service Providers, Partners, Government, Institutes)	<b>Bronze</b> \$500	<b>Silver</b> \$1,500	<b>Gold</b> \$3,000	<b>Platinum</b> \$6,000	<b>Diamond</b> \$15,000	<b>Investor</b> \$25,000
	Invitations to Member-only Events and Content 50% Discount on All Events, Training, Services Join Committees, Interest Groups, Post on Job Board for Free Listing in Searchable Member Directory Access to Member Portal and App Vendor Referrals							
	Global Connections through WTCA Network Access to Trade Data, Competitive Stats, Help Desk 3 Trade Classes (\$500 credit) Certificates of Origin Authentication (15 free) Certificates of Free Sale (5 free) Consulting Service (\$500 credit)	Access to Leads Seeking Services Access to Speaking or Training Opportunities Content Provider on Member Portal Initiate Content to Deliver through Events or Training Blog Posts Mentor Other Members						
	3 Additional Trade Classes (\$1000 total credit) 15 Additional Certificates of Origin Authentication (30 total) 5 Additional Certificates of Free Sale (10 total) Additional Consulting Service (\$1100 total credit)	Complimentary Advertisement in Member Portal Lead Generation Support Featured Provider in Member Portal Featured in Newsletter and Social Media						
	Certificate of International Trade, 12 Courses (\$3,000 value) Certificates of Origin Authentication (100 total) 10 Additional Certificates of Free Sale (20 total) Additional Consulting Service (\$2,500 total credit)	Guaranteed Speaking Opportunities First Right to Sponsor Events Co-Produce Events, Host Events Additional Advertisement Opportunity						
	Talent Acquisition Assistance Logo Prominence - Website, Newsletter, Portal, Brochures Board Nomination							
	World Trade Day Premier Sponsor (\$6,000 credit) Annual Member Meeting Sponsor (\$2,500 credit)							
	Immigrant Incubator Sponsor (\$5,000 credit) Accelerator Sponsor (\$15,000 credit)							
	Meet Every Client in Global Trade Activator Program (Accelerator/Incubaor)							



# Expanding Global Businesses

*"We need growth strategies and solutions."*

## Expansion Membership

As an Expansion Member, you can take advantage of resources and expert guidance to grow your global business, whether you hope to improve sales in existing markets, expand into new markets, introduce new products or improve the outcome of an overseas merger or acquisition.

### Expansion


Expansion Membership provides access to discounted international business consulting services, free training sessions, local and global referrals and free document services.

### Expansion Plus

In addition to the benefits above, Expansion Plus members can begin to take advantage of valuable promotional, hosting and speaking opportunities.

### Did You Know?

Over 5,500 Colorado companies export, and even more import, making them ideal membership candidates of the World Trade Center Denver.





## Emerging Global Businesses

*"We need connections and training."*

### Gateway Membership

Global educational resources are at your fingertips. Learn international business best practices and accelerate your company's export/import readiness. As a Gateway Member you can learn from classes, peers and global experts how to navigate the complex global trade ecosystem with confidence.

#### Gateway


Connect with other local businesses at networking events and take advantage of in-person and online training opportunities and document support services.

#### Gateway Plus


Benefit from global network referrals and additional trade document services.

#### Did You Know?

Less than 3% of US companies currently conduct international business. But 100% of World Trade Center members do.







## Individuals and Students

*"I want to learn  
and contribute."*

## Individual and Student Membership

If you want to learn about and become active in global trade, you're in the right place.

As a member, you can take advantage of free training, job boards, networking and opportunities for entrepreneurial mentorship.


Many global careers have been launched here.

### Individual

Build a network of other globally-minded individuals, attend a free class or roundtable and access interest networks.

### Student

Test global business savvy with a free training and roundtable, and take 50% off member rates of additional courses and events. You may also have the opportunity to join the NextGen Committee.





# Join Our Network Today

303-592-5760

[membership@wtcdenver.org](mailto:membership@wtcdenver.org)

[wtcdenver.org/membership](http://wtcdenver.org/membership)

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