

May 22

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Open Markets, Open Minds:

Enhancing Transparency in Global Trade

Sponsorship Proposal

**WORLD
TRADE
DAY**

2025



Introduction

52 Years of Connections, One Global Celebration: Join us for **World Trade Day presented by United Airlines on May 22, 2025**, and experience the heart of Colorado's global business network! This Conference has become the largest World Trade Day event in the nation.

For over half a century, the World Trade Center Denver has thrived as the premier connector for international trade in the Rocky Mountain region. Now, we invite you to be part of our most exciting event yet: the **52nd World Trade Day presented by United Airlines**.

This renowned gathering brings together **700+ global business professionals** for a day of **powerful insights, dynamic engagement, and invaluable connections**. As a sponsor, you'll gain exclusive access to this thriving professional landscape, fostering new partnerships and propelling your business onto the international stage.

This year's theme: **Open Markets, Open Minds: Enhancing Transparency in Global Trade**, will uncover topics top of mind like ever-changing tariffs and non-tariff barriers, such as quotas and burdensome regulations; forced labor in the supply chain; technology and data privacy; corruption; corporate social responsibility, and more.

Whether you're seeking **expansion opportunities, executive connections, or simply to immerse yourself in the vibrant world of global trade**, this event offers the perfect platform.

Join us, become a sponsor, and celebrate 52 years of connections culminating in one extraordinary global celebration.



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About the Event

Highlights

- Corporate Expo
- Keynote Address and Luncheon
- Breakout Sessions
- B2B Meeting Opportunities
- Peer-to-Peer Networking
- Governor's Excellence in Exporting Award
- International Reception

Past Keynote Speakers

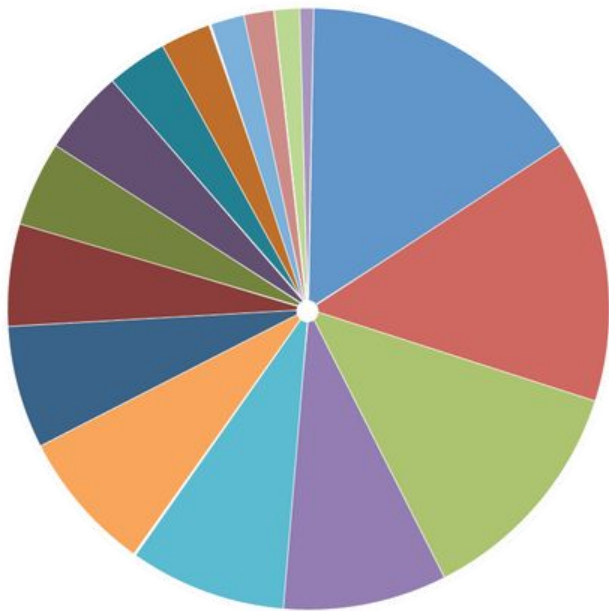
Ambassador Jayme White, U.S. Deputy Trade Rep; Thomas Whyne, Maxar; Dr. Liz Wilson, Include; Jonathan Kallmer of Zoom Video Communications; Dr. Parag Khanna, author, founder of Future Map; Jake Jabs of American Furniture Warehouse; Madeleine Albright, 64th U.S. Secretary of State



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About the Attendees

Attendees by Sector



- Education
- Legal Business Services
- Financial
- Government
- Manufacturer
- Chamber/Non-Profit
- Transport
- Other
- IT
- Consular Corps
- Agriculture
- Engineering
- Bioscience
- Mining
- Importers
- Aerospace

Attracts trade enthusiasts from the Rocky Mountain region, the U.S. and the World.

Attendees include:

- C-Level Executives;
- VPs or Directors of Supply Chain & Logistics Trade Compliance, Business Development, and Finance from international businesses;
- Government Officials; and
- Young professionals seeking careers in global business.



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Sponsorship Benefits

Increase Exposure

Be in front of 700-800+ global business executives and trade professionals

Spotlight your company as the expert resource for global trade professionals

Support Global Trade

Showcase your company's global reach

Highlight the importance of global trade for the economy

Inspire small and medium-sized businesses

Access to Global Professionals

Reach Global Professionals who are up on the latest insights into international trade

Find global talent

Build lasting connections



What Sponsors are Saying About World Trade Day

If your company is involved in international trade, or thinking about international trade, I highly recommend attending World Trade Day. This is a day filled with talks and educational sessions about international trade. Our company has attended World Trade Day for the last several years and we have also exhibited at the event. It's the premier event in the greater Denver area that highlights world trade. It's highly educational and a great spot for networking with other international trade minded colleagues.

Brad Whittle, President, Gallagher Transport Int'l, Inc.

"World Trade Day is a great event to learn about current issues that impact international trade, make connections and for us as a sponsor,"

*Stephanie Garnica, Director Global Business Development
Denver Economic Development & Opportunity*

"World Trade Day is an enriching experience; combining thought-provoking conference discussions, engaging keynote speakers and excellent networking opportunities. The World Trade Center Denver team is outstanding in their organization of the event, both in content and logistics. In addition to the wealth of great information learned, we've recruited several high quality members of our organization through connections made at WTD. This is an invaluable event we ensure never to miss!"

Aaron Raml, Director, Global Service, Leprino Foods




Sponsorship Levels

52nd Annual World Trade Day

May 22, 2025 | Hyatt Regency Denver

World Trade Day is the largest international trade and investment conference in the Rocky Mountain Region, with an expected 700+ attendees. Experience the World Trade Center's global network and learn of global trade opportunities, discover best practices in mitigating risk and leverage the latest technology, tools and strategies to boost your global operations. This year's theme is "**Open Markets, Open Minds: Enhancing Transparency in Trade.**" Sponsors can look forward to our global expo, which is always a highlight of this conference. For more details, visit <https://wtcdenver.org/world-trade-day-denver/world-trade-day-2025/>

 WORLD TRADE CENTER® DENVER Mile High and Worldwide	Presenting Sponsor (Exclusive)	Keynote Sponsors (3)	Reception Sponsors	Specialty Sponsors	Premier Sponsors	Corporate Sponsors	Lunch Table
	\$50,000	\$20,000	\$15,000	\$10,000	\$6,000	\$4,000	\$2,500
Right to use World Trade Center Denver logo, event name, and marketing materials	3 tables	2 tables	1.5 tables	1 table	1 table	Partial table	Partial table
Luncheon Table Signage							
Pre-event promotion (website, social media, marketing materials) 15,000 followers	•	•	•	•	•	•	
Company logo to appear in all print and electronic marketing							
Conference tickets	30	20	15	10	10	8	6
Advertising - Digitally	Y	Y	Y	Y	Y	Logo	Listing
Verbal Acknowledgement	•	•	•	•	•	•	
Expo Table	•	•	•	•	•	•	
Video sponsor, Hybrid Virtual sponsor, Breakfast sponsor, Coffee sponsor, Snack Sponsor, Book Sponsor, etc.	•	•	•	•			
Introductory Remarks to Address Conference Participants	Assembly, Reception and Breakout	Assembly and Breakout	Reception	Breakout	Breakout		
Naming Rights	Assembly	Assembly	Expo Hall	Specialty			
Full Participant List of Conference Attendees	•						

For more information about sponsorship opportunities, please contact: Karen Gerwitz at 303.592.5363 or Karen.Gerwitz@wtcdenver.org.



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About World Trade Center Denver

Unleash Colorado's Global Potential: World Trade Center Denver isn't just a network, it's a launchpad. We ignite the international ambitions of Colorado companies, propelling them onto the global stage.

As part of the World Trade Centers Association, a vibrant network spanning 300+ locations in 100+ countries, we connect you to a world of opportunity. We're not simply about exports and imports, we're about forging transformative partnerships that bring prosperity back to our state and neighborhoods.

Imagine building bridges between Colorado's brilliant minds and the world's thriving markets. Picture your business scaling new heights, fueled by strategic connections and expert guidance. That's the power of World Trade Center Denver.

Join us, and let's build a brighter future, one global connection at a time. Trade matters. For Colorado. For you.



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Join Us in Transforming Denver into a Global Hub

Contact:

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303-592-5760

*Thank you for your consideration in sponsoring
the 51st Anniversary of World Trade Day!*

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