



# Open Markets, Open Minds: Enhancing Transparency in Global Trade

[wtcdenver.org/wtd](http://wtcdenver.org/wtd) #WorldTradeDay2025

**HYATT REGENCY DENVER  
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650 15th St, Denver, CO 80202,  
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52nd ANNUAL  
**WORLD  
TRADE  
DAY**  
**2025**  
MAY 22, 2025



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# WELCOME TO WORLD TRADE DAY 2025!

This year has been the toughest year yet for US trade enthusiasts, but it is important to **“Keep Calm and Trade On.”** We can all agree that the uncertainty we face right now around ever-changing trade policy is not the optimal environment for global business. The lack of transparency on which tariffs apply and what regulations are in effect is what led us to choose this year’s theme for the 52 nd Annual World Trade Day: **“Open Markets, Open Minds: Enhancing Transparency in Trade.”**

When we are faced with uncertainty, this is when we need to come together as a community to tackle challenges collectively and share lessons learned so we can all benefit. It is crucial to rely on a trusted network, like the World Trade Centers Association’s global network in 300+ cities, to continue navigating global trade and expanding your network with the world’s most reliable facilitators of trade.

None of our programming would be possible without the generous support of our sponsors. Please join me in thanking United Airlines, our presenting sponsor once again, for continuing to connect Denver globally, one flight at a time. We also want to thank J.P. Morgan Chase for sponsoring our Caribbean Reception this evening, as well as all other sponsors who helped make this event possible. A special thanks also goes out to our Planning Committee, who selected our topics this year and supported the logistics of this event.

If you enjoy the content and connections made at World Trade Day this year, there is much more to discover in the World Trade Center Denver’s array of programming throughout the year. If you are not already a member, we invite you to consider becoming one to take advantage of discounted rates and direct service we provide every day on tariffs, supply chains, compliance, market entry strategies and more. We have stood steadfast with you throughout the years, and we will continue to support our community when times are tough. Globalization is here to stay, and we wouldn’t want it any other way.

Join us as we advocate for more transparency and less barriers to trade.



A handwritten signature in black ink, reading "Karen A Gerwitz".

Sincerely,  
Karen A Gerwitz, President & CEO

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# MORNING KEYNOTE SESSION

## Caught in the Crossfire: How Geopolitics and Tariffs Threaten the Rocky Mountain Region

In today’s volatile trade environment, the Rocky Mountain Region—deeply interconnected with Canada and Mexico—stands on the front lines of global economic disruption. In this powerful keynote session, **Canada’s Consul General Sylvain Fabi and Mexico’s Consul General Pável Meléndez Cruz** offer a binational perspective on the escalating trade tensions impacting North America’s economic engine. With rising tariffs and shifting geopolitical alliances reshaping global commerce, what’s at stake for Colorado and its neighbors? **How do decisions made in Ottawa, Mexico City, and Washington ripple through our regional industries, jobs, and supply chains?**

Moderated by Jack Caporal, this conversation will challenge assumptions, reveal hidden risks, and offer insight into the diplomatic pathways toward greater regional resilience.



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**JACK CAPORAL**  
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**SYLVAIN FABI**  
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### COLORADO’S LARGEST INTERNATIONAL TRADING PARTNERS IN 2024

Colorado imported **\$16.79B of international trade of goods** through trade across all markets in 2024 and **exported \$10.5B**, according to U.S. Census Bureau data.

Top countries for imports to Colorado

2024 Total	Country
\$5.37B	Canada
\$1.8B	China
\$1.09B	Mexico
\$881M	Switzerland
\$875M	Germany

Top countries for exports from Colorado

2024 Total	Country
\$1.74B	Mexico
\$1.64B	Canada
\$758M	China
\$626M	South Korea
\$548M	Malaysia

**Top 3 imports from Canada:**

- Oil & Gas
- Veneer, Plywood & Engineered Wood
- Basic Chemicals

**Top 3 exports to Canada:**

- Animal Processing
- Engines & Power Transmission Equipment
- Other General Purpose Machinery

**Top 3 imports from Mexico:**

- Navigation / Medical / Control Instrument
- Household Appliances & Miscellaneous Machines
- Goods Returned (Exports and Imports)

**Top 3 exports to Mexico:**

- Animal Processing
- Boilers, Tanks & Shipping Containers
- Other Fabricated Metal Products

Source: U.S. Census Bureau, via the International Trade Administration, U.S. Department of Commerce.

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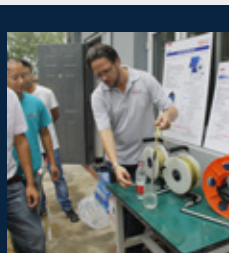
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# LUNCH KEYNOTE SESSION

## WHAT IS PRESIDENT TRUMP'S ENDGAME IN TRADE?

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The Administration's aggressive tariff policies are aimed at rectifying large and persistent U.S. trade deficits but come with significant trade-offs for business and traders who rely on international trade. How do trade wars end - victory, stalemate, or a negotiated solution - and how should business prepare for what comes next? Drawing on insights from recent U.S. policy shifts, attendees will leave with actionable insights on the future trajectory of U.S. economic policies.



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# BREAKOUT SESSION SPEAKERS

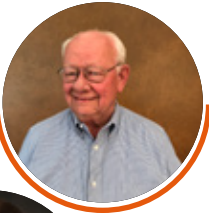
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**CUSTOMS AND TRADE: THRIVING IN A WORLD OF CHANGE**  
This session explores the ever-evolving landscape of customs and trade in the context of new tariffs imposed by the Trump Administration. Participants will gain insights into the dynamic nature of trade policies, understand their broad implications on global commerce, and explore strategies to navigate this complex environment, with an emphasis on tariff classification, customs valuation, and country of origin determinations.

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**ASIA: OPPORTUNITIES, CHALLENGES, AND UNCERTAINTIES**  
Asia is a region teeming with potential, offering a dynamic landscape for investors, entrepreneurs, and businesses. A panel made up of businesses and advisors doing business in Asia aims to delve into the crucial aspects that define the region's economic environment, particularly focusing on investment opportunities, tariff implications, and governmental stability.

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DIRECTOR  
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**DIGITAL ASSET TRADING: CONTROLLING THE FLOW OF THE WORLD'S MOST VALUABLE ASSET**  
This talk explores how data sovereignty, digital residence, and tariff-like controls are reshaping the flow of information across borders. From AI training to cloud storage, nations and enterprises assert control over data movement, ownership, and value. We'll examine the emerging architecture of enforceable data rights, the implications for compliance and commerce, and why treating data as a sovereign asset is no longer optional.



**ANUBHAV SHRIVASTAVA**  
GLOBAL HEAD TRADE AND WORKING CAPITAL

**BENJAMIN ANDERSON**  
VICE PRESIDENT CORPORATE & INVESTMENT BANK



**J.P. MORGAN**  
GLOBAL TRADE, ECONOMIC UNCERTAINTY,  
TARIFFS AND IMPACT ON US CORPORATIONS

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This session will explore how evolving global trade dynamics and rising economic uncertainty are impacting U.S. corporations. The discussion will cover the role of tariffs, trade wars, and shifting geopolitical alliances in disrupting supply chains, impact on working capital needs, and altering competitive advantages. They will also discuss how corporations are adapting through reshoring, diversification, and strategic risk management, as well as the broader implications for growth, investment, and long-term economic stability.



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## THERE IS NO 'PAUSE' BUTTON ON CORRUPTION

In February 2025, the Trump Administration paused FCPA enforcement, citing harm to U.S. business. Despite this, global corruption risks persist, and the change may worsen them. This session explores the still very present corruption risks—legal and otherwise—in international business.



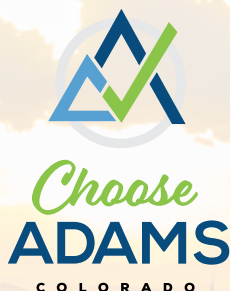
**DARWIN TELEMAQUE**  
CEO, ANTIGUA PORT AUTHORITY  
CHAIRMAN, PORT MANAGEMENT ASSOCIATION OF THE CARIBBEAN

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## STRATEGIC MOVES: THE PANAMA CANAL, CARIBBEAN PORTS, AND THE RISE OF NEARSHORING

This session will explore how recent developments in the Caribbean ports and surrounding infrastructure are reshaping regional trade flows, creating new opportunities for businesses. With the increasing trend of nearshoring, the Caribbean is positioning itself as a key hub for U.S. firms seeking closer and more efficient supply chain solutions.



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# CLOSING KEYNOTE

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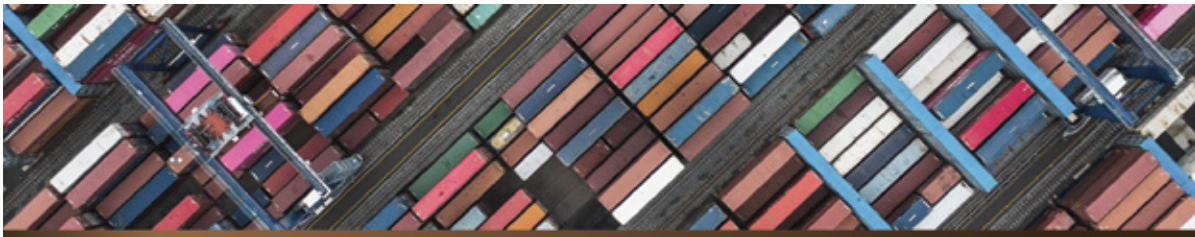
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**KELSEY MORASKI**  
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**MANAGING SUPPLY CHAIN RISK: LESSONS FROM PLAYING WITH FIRE**

In this high-impact keynote, Kelsey Moraski, a global supply chain executive and licensed customs broker, uses her experience as a trained fire performer to reframe how we think about risk. Whether it's a global supply chain disruption or a flame in the palm of your hand, managing risk comes down to the same fundamentals: understanding what fuels it, knowing how to stay calm under pressure, and having the right training in place. With timely trade insights and striking fire visuals, this talk delivers a memorable framework for turning risk into something you don't just survive, but master.



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